



Gheri Templeton

SPACE CRAFT HOME ORGANIZATION



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Mount Brydges, ON.

STRENGTHS

I am creative, practical, and resourceful - delivering impactful, affordable solutions, focused on helping people love their home and their workspaces. I have a wonderful talent for repurposing existing items, sourcing cost-effective options, and executing ideas that improve curb appeal, sense of belonging, and engagement. I combine a natural understanding of aesthetics along with skills in marketing, logistics, project and time management to achieve objectives.

SKILLS

- Marketing Insight: Creating visually compelling spaces that photograph well and appeal to target demographics
- Focus on Details: Ensuring even the smallest of elements impact buyer perception
- Communication: Clear verbal and written communication with clients, agents, and contractors
- Budgeting and Resource Allocation: Managing costs while delivering high-impact results within timelines
- Space Planning: Maximizing functionality and visual appeal combined with strategically arranging furniture
- Colour Theory: Choosing palettes that evoke warmth and neutrality for broad buyer appeal
- Lighting Design: Enhancing ambiance and showcasing architectural features

EXPERIENCE

Personal Organizer and Home Stager | Private Customers, London, ON | 2020 to Present

Work with homeowners to declutter, optimize furnishings, suggest and implement low-cost updates to manage belongings and spaces with the overarching goal of improving efficiency and creating a more organized and relaxed environment. Collaborate with Realtors to provide clear staging plans resulting in increased listing price, buyer interest and ultimate sale.

Client Service Associate | SPM Financial, London, ON | November 2020 to Present

Built and strengthened relationships with clients by listening, offering insight and being a valuable resource. Maintained data confidentiality through strict observance of industry and corporate compliance protocols.

Donor Relations & Event Manager | Growing Chefs! Ontario, London, ON | March 2018 to October 2019

Cultivated strong relationships with donors, patrons, staff and suppliers while collaborating with team members to create media assets to ongoing development cycles. Implemented a formal CRM system to track donations and boost fundraising efforts. Coordinated events to encourage community involvement and increase awareness of organization's mission.

Workflow & Office Organization

- Business Services Manager | Canada Life (Great-West Life), London, ON | September 2010 to July 2016
- Customer Service Representative | Canada Life (Great-West Life), London, ON | April 2006 to September 2010
- Administrative Assistant | Canada Life (London Life), Sarnia, ON | June 2004 to April 2006
- Lead Administrator | Jindal Financial Group, London, ON | May 2000 to June 2004

EDUCATION AND PROFESSIONAL DEVELOPMENT

- French as a Second Language Diploma | College Boreal
- Professional Certificate in Learning and Development Program Courses | Western University
- Adult Education Program Courses | Fanshawe College
- French Language and Literature and Humanities Program | Western University